

# Module 1

## Objective

Our client, a fashion brand, is looking to revamp their online presence with a modern and visually stunning website.

Your task is to design the homepage mockup for their new website within 1 hour, focusing on delivering an engaging user experience and showcasing their latest collection.

## Requirements

Create a one-page website mockup with a resolution of 1920x1080 pixels.

Include the following elements on the web page:

1. Header:
  - Logo of the fashion brand (use the provided media files or create your own)
  - Navigation menu (Home, Shop, About Us, Contact)
  - Search bar
2. Hero Section:
  - Large, eye-catching image slider showcasing the latest fashion collection (use provided media files or create your own)
  - Brief introduction to the brand and its Featured Products Section: Grid layout displaying at least 6 products from the latest collection
  - Each product should include an image, name, price, and a "Shop Now" button
3. Testimonials Section:
  - Slider or grid displaying customer testimonials (include customer names and brief quotes)
4. Footer:
  - Social media icons linking to the brand's social profiles
  - Newsletter signup form
  - Terms and Conditions, Privacy Policy, Copyright Information

Please ensure that the design reflects the brand's aesthetics and target audience, which is young and fashion-forward.

The text can be generated lorem ipsum text or any text available to you.

Use the provided media files in the Google Drive folder Extras->Files->Files - Module 1 to create content for the web page or create your own media files.

Please note that this challenge focuses on the design aspect of the marketing website, so you do not need to implement any functional elements or write code.

Feel free to showcase your creativity and expertise in web design to create a visually stunning mockup that effectively promotes the brand's image and products.

## **Instructions to the Competitor**

Please follow the following instructions to deliver your work.

1. The media files are available in the google drive link. You can modify the supplied files and create new media files.
2. Save your design files in a folder called “XX\_Design\_Module” where XX is the module number.
3. File name of the design will be in a format like “XX\_content.jpg” where XX is your module number.
4. Save any source files to a folder named “source” inside the “XX\_Design\_Module” folder. The source files are the files that contain the layers, development files, ie .psd, .ai, .svg, .jpg.

**Good luck!**